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Shameless Name Dropping.

I've worked with the person who formerly handed your Leader Newspaper Ad... **Rachel Goodwin**. We worked together at the Mt. Airy Express & Germantown Courier. I was the Graphics & Advertising Specialist. I/We're offer your kind-of the same but better a version of covering your Ad Distribution needs.

PURPOSE:

Community Distribution of your Advertising.

- QQWall v. Newspapers/Print Publications
- **ENGAGEMENT v. SELLING**

This isn't really that deep.

We believe we can provide better more focused/Targeted servicing of your Advertising Needs/Dollars.

That's really the end of my presentation.

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However...

Here's the normal, and sometime necessary Blah, Blah, Blah stuff everyone is suppose to provide Merchants/Clients:

QQWall v. Newspapers/Print Publication | Primary Concerns

We have absolutely nothing against Newspapers & Print Publication other than the fact that promoting your AD isn't their primary concern. Along with the fact that your AD isn't every in the same place at each publishing. It's actually a random lottery ticket that you're actually noticed.

THEIR PRIMARY CONCERN: THEMSELVES.

Being Able to Promote Themselves with revenue generated by your Advertising

OUR PRIMARY CONCERN: YOUR BUSINESS.

1. Being able to Promote Your Business
2. Offer your Business as a Value that's repeatedly well received each time distributed
3. Retention of Community/Consumer Support through engaging invitations (soft-sells) to buy

QQWall Helps ourself by 'HELPING' others... First.

GOAL:

Our Goal is to be able to be received well by the community every time they see something we've invited them to see, review or preview.

WE:

- Mine/Excavate Communities to find the right Targeted Audience for you business. By finding the right Targeted Audience, it's not Selling. You're now a welcomed solution.
- Don't sell your Offer(s). That's Wrong... We don't hard sell to your targeted audience.
- Know your target audiences' need
- Know you can help them with that need.

To be able to make welcomed repeated contacts with your audience, Before, During (Up Sells) & After They've made a Purchase with your business.

RETENTION.

Once the consumer has made a purchase, how do you influence them to remember you and recommend your business to others?

That's where our strategic Marketing has an advantage over others.

Use of Internet Links, Hashtags, QR Codes and other Online & Offline Ways & Means we turn each new contact with your audience into a small informative TROLLEY event

1. We simply share your Industry Updates
2. We help your audience be able to share bite size information about your business
3. Themed contacts based on- Who, What, Where, Why, When & How... about your business or the Industry. And, once we've used up all of your initial information to share then, we simply revamp and share the same information but differently and/or perhaps using different formats, like:
 - Paragraph Format
 - Bullet Format
 - Links
 - QR Code Trolleys
 - Hashtag
 - Proprietary Ways & Means

BEST CHOICE FOR BUSINESS AD DISTRIBUTION:

3.
Modern Business Ad Distribution & Effective
Combinations of Ways & Means
2.
More Value for Equal or Less \$\$\$
1.
Engaging Distribution of your Business AD is
our primary concern

PS.

ENGAGEMENT EXAMPLE

We Pick a Primary Target Audience to Promote your Brand/Name to.

- TARGET AUDIENCE: SENIORS (all others are secondary)

We take Bits & Parts about your services and over time, with each new distribution of your AD we share your useful information with them.

In small quantities, here's what we share to keep your target audience engaged with your Product/Service:

Hearing loss is a common problem among senior citizens, affecting more than 50% of people over the age of 65.

- Hearing aids are an effective solution for seniors to improve their hearing and overall quality of life.
- As a distributor of advertising for merchants, it is crucial to promote hearing aids to senior citizens to address this significant need in the market.

The Need to Promote Hearing Aids:

- Hearing aids can improve communication, reduce social isolation, and increase overall health and well-being in seniors.
- Untreated hearing loss can lead to cognitive decline, depression, and other health problems.
- Hearing aids can be a significant investment for seniors, but the benefits outweigh the cost.

Tax and Revenue Advantages of Consistent Promotion:

- Promoting hearing aids consistently can lead to increased sales and revenue for merchants.
- Advertising expenses are tax-deductible, providing a financial incentive for consistent promotion.

Short videos highlighting the tax and revenue advantages of consistent promotion can be found here:

- x- <https://www.youtube.com/watch?v=Y1nX9bYJeZ0>
- x- https://www.youtube.com/watch?v=SygTt_2Gv80

Here are the General Facts we would share with your Client Pool.

[>> We would include your Your Specific Point of Emphasis]

Modern News about Hearing Aids:

- Recent advancements in hearing aid technology have made them smaller, more comfortable, and more effective than ever before.

- Many hearing aids now offer wireless connectivity and streaming capabilities, enhancing the user's overall experience.

- Images and videos highlighting modern news about hearing aids can be found here:

- x- <https://www.youtube.com/watch?v=smPvG8CPnGU>

- x- <https://www.youtube.com/watch?v=5F5mliFeY9Y>

Conclusion:

- Promoting hearing aids to senior citizens is not only a valuable service but also a lucrative business services.

- Consistent promotion can lead to increased sales and revenue while improving the quality of life for seniors.

- By utilizing modern advertising techniques and highlighting the tax and revenue advantages of promotion, merchants can succeed in the hearing aid market.

PAYMENT TRANSACTION:

QQWall Uses PayPal.

PayPal Accept All Major Debt & Credit Card

PayPal also Protects BUYERS & SELLERS from FRAUD & SCAMS.

Purchase From QQWall Community Marketing Services with Confidence.

COST:

\$600 Quarterly (Not Monthly)

It's suggested to go with a larger Ad Size to initially capture immediate attention then scale down after an initial Splash.

We have a No Compete Rule. Until or Unless you stop your SPONSOR AD PLACEMENT no other similar business can be place atop the Posting Board with your Ad.

COST INCLUDES:

1.

Distribution of your Business AD within

- Chestnut Hill
- Mt. Airy
- Germantown

2.

Large **SPONSOR AD POSTER** Placed on our Offline Version of the QQWall, located within the Market Square ACME... as you exist.

3.

Until or Unless you Stop then restart, your 'FIRST TIME BUYER' rate won't change. (Except when the is a company wide overall cost of living increase. After the Pandemic, our is not an automatic yearly increase)

View Online and/or Download This Info:

www.QQWall.Site/Marketing_PRESENTATION1_Zerns.pdf